

REDEEM AND WIN CONTEST

Contest rules

February 12, 2015 to March 4, 2015

1. Uniprix is the sponsor of this contest (the Sponsor).
2. This contest is open only to residents of Quebec who have reached the age of majority, except employees, representatives and agents of the Sponsor or its affiliated companies (including Uniprix Inc. employees and of all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. **Contest offered only at the following sales locations:**

Sherbrooke

Isabelle Fauteux /1850 King Street East, 819 564-2101

Lynn Germain and Maxim Fontaine Promenades / King 2261, King Street West, 819 569-6304

Simon Grégoire Galeries Quatre Saisons / 930, 13th Avenue North, 819 565-9131

Chemika Mamode / 610 King Street East, 819 569-9251

Geneviève Breton and Philippe Tourigny / 2235 Galt Street West, 819 569-9349

Magog

B. Lemaire, A. Lamontagne and S. Moffet / 904 Principale Street West, 819 843-5003

Coaticook

Johanne Drolet Place J.R. Lefebvre / 18 Du Manège Street, 819 849-1110

4. For automatic entry into the **Redeem and Win** contest, simply redeem the points you have earned on macarte Uniprix in store or at a partner location (minimum of 2,500 points). No purchase required.

Details and contest rules available at participating Uniprix stores in Sherbrooke, Magog and Coaticook and at marcarteuniprix.com.
5. The contest starts on February 12, 2015 and ends on March 4, 2015 at 11:59 am. **The random draw will take place on March 26, 2015 at 11 am at the Uniprix head office.**
6. **Seven (7) grand prizes worth a total of \$3,850. One (1) \$550 prize available per participating store** (see list of stores in section 3 of these rules).

Prize description: One (1) gym membership for one year*.

*Maximum value of membership: \$550 for 1 person.

7. To be declared a winner and claim a prize, a participant selected at random must be eligible under the contest eligibility criteria and official contest rules. In addition, the potential winner must:
 - a. Be reached by telephone by the Sponsors or their representatives within 10 days following the random drawing of their entry ballot selected on the date mentioned above in Section 5.
 - b. Accept the prize described in Section 6 above, and agree that this prize cannot be transferred, modified or surrendered for cash.
 - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representatives at a mutually convenient time.
 - d. Complete and sign a declaration of compliance and release form and return it to Uniprix by the date indicated in the cover letter accompanying the form.
8. All prize claims are subject to verification of entrant eligibility and compliance with these contest rules. All selected entrants whose eligibility cannot be confirmed under these contest rules shall be disqualified. If a selected entrant cannot be reached within the 10-day period and if he/she does not respond or cannot comply with these contest rules 10 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By participating in this contest, each entrant accepts and agrees to these contest rules. Winners authorize the contest Sponsors or their representatives to use their name and photograph for publicity purposes without further compensation.
10. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
11. Uniprix Inc. has duly paid the related fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
12. The list of winners will be sent to any person who requests the information and supplies a self-addressed stamped envelope. Requests should be forwarded to the attention of Susan Jasmin, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
13. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.